

PRESS RELEASE

June 14, 2010

Jack Bell Advertising

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The 2nd Annual "BRANDING IRON" Rocky Mountain Oyster Feed – Wednesday June 16, 2010
5pm to 9pm in downtown Billings, Montana This annual event is a fund-raiser with all proceeds to be
equally divided between: The Montana Pro Rodeo Hall & Wall of Fame College Scholarship Fund
and The Chase Hawks Memorial Association Community Crisis Fund.

Ranches across Southern and Eastern Montana have been busy branding the past few weeks and
collecting Rocky Mountain Oysters to donate for the "BIG FEED" coming Wednesday. We expect to
have close to 10,000 "Oysters" available.

Our thanks to:

Dave & Monique Miller – Forty Mile Ranch

Jay, Juanita, and Turk Stovall

Singleton Ranch

Dave Wickenhorst – Teigen Ranch

Mike & Eva Hollenbeck

PV Ranch – Harold Yarvick

Steve & Linda Kukowski Ranch

Ron Reed: Grapevine Ranch

Charter Ranch

Jim Bode Scott

Campbell Ranch

Bill & Debbie McKay

Colonel Frank Borman

Fred & Gwen Wacker

Pronghorn Ranch

Aubrey Smith C Bar J Ranch in 2 Dot

This event has been generously underwritten by these great community minded sponsors: CENEX,
Northwest Pipe Fittings, First Interstate Bank, Payne Financial Group, Hill Masonry and Edwards Jet
Center.

More information is available at www.chasehawks.com or www.montanaprorodeo.org

John Roberts, President Chase Hawks Memorial Association 406-238-1931

Mike Okragly, President Montana Pro Rodeo Hall and Wall of Fame 406- 855-4900

Items scheduled to be auctioned off to the highest bidder on Wednesday include:

- 2 Trips for 4 people to the PBR World Championships in October in Las Vegas each trip includes: Roundtrip Air on a private jet provided by Edwards Jet Center, two nights accommodations at the Mirage and PBR tickets
- Original Cliff Potts painting “Snip” the artwork used in all promotional advertising for the 2010 Branding Iron Event.
- Ten signed and numbered limited edition prints of “Snip” by Cliff Potts
- \$225 gift certificate to Rand’s Custom Hats - 2205 1st Ave. North Billings
- \$100 gift certificate to Al’s Bootery 1820 1st Avenue North Billings
- Beretta AL391 Unika 2 Semi Automatic 20 Gauge Shotgun
- Dinner for 4 at “The Rex” 2401 Montana Ave.
- Montana Pro Rodeo Hall & Wall of Fame Brand Block at MetraPark
- Tom Hogan Upland Game Bird Hunt and Lunch
- Dinner for Six at Juliano's 2912 7th Avenue North Billings
- Signed Larry Richardson print “Ptarmigan”
- Weekend for 4 at the Runamuk Guest Ranch – Roundup, Montana